Call #:	File:	Title:	Date(s):	Note:
2012-031/010	0 (24)	Calling cards 14 cards File includes cards for Miss Anna M. Rewell, Mr. and Mrs. C. H. Bailey, Etta M. Bole, Mr. and Mrs. S. L. Vanalkenburgh, Mr. R.J. Lovell, and Mrs. Rebecca Koon. The other cards in this file are blank.	[between 1885 and 1905]	
2012-031/010	<b>0</b> (25)	Johnny Walker, swimming director, Granite Club: greeting card and calendar 1 greeting card Card includes a copy of a photograph of Johnny Walker.	[between 1910 and 1930]	
2012-031/010	<b>0</b> (26)	Memorial cards 4 cards Cards in this file pertain to John McGuire, the Sorrell family, and Elizabeth Ann Farmer.	[19], 1913, 1926	
2012-031/010	<b>0</b> (27)	Ontario College of Pharmacy, Toronto: greeting card and calendar 1 photograph: b&w 15.5 x 10 cm mounted on card 30 x 18.4 cm Photograph of the original Ontario College of Pharmacy building on Gerrard Street East, taken by photographer W.H. Figary.	1911	
2012-031/010	<b>0</b> (28)	Postcards 2 postcards; 13.5 x 8.7 cm and 15.5 x 8.5 cm One postcard features a teddy bear and the other is a St. Patrick's Day card.	1909, 1914	
2012-031/010	<b>0</b> (29)	Toronto greeting cards 24 greeting cards Images on these blank cards depict scenes and buildings in Toronto drawn or painted by artists David Crighton, Nic Onat and Donato.	1972-1995, [20-?]	
2012-031/010	<b>0</b> (30)	Toronto Shrine Convention cartoon postcards 4 postcards; 9 x 13.5 cm.	1930	
2012-031/010	<b>0</b> (31)	Willow Pond, Riverdale Park: greeting card and calendar 1 greeting card 1 photograph: b&w 3.5 x 6 cm mounted in card 15 x 12.5 cm Item signed on verso by F.F. West.	[ca. 1930]	
2012-031/03	3 (1)	Bird's eye view 10 postcards; 7 x 13.5 cm or smaller File consists of postcards depicting the following: air view of Toronto [one view], aerial view of Toronto [one view], Toronto from St. James Cathedral [one view, 1912], bird's eye view from Queen's Park [one view], Bloor Street Viaduct from an aeroplane [one view], portion of downtown [two views, 1932], University Avenue looking north to Queen's Park [one view], view from Queen's Park [one view, 1908], aerial view of Toronto [one view].	[ca. 1908-1955]	
2012-031/03	3 (2)	Bridges and monuments 3 postcards; 9 x 13.5 or smaller File consists of postcards depicting the following: Bloor Street Viaduct [one view], Rosedale ravine [one view, 1910], Queen's Park [one view].	[ca. 1910], [194-?]	
2012-031/03	<b>3</b> (3)	Buildings 24 postcards; 9.5 x 14 cm or smaller File consists of postcards of Toronto buildings including: St. James	[ca.1905]-[194-?]	

Call #: File: Title: Date(s): Note:

Cathedral [one view, 1909], Parliament Buildings [one view], Post Office [two views, 1907], University College, University of Toronto [two views, 1907, 1915], Old City Hall [two views], I.O.F. (Independent Order of Foresters) Temple [one view, 1908], east block, Parliament Buildings [one view], Union Station [one view, 1912], General Hospital [one view, 1908], Eaton's [two views], the Grange [one view], city view from harbour [one view], City Hall [one view], Upper Canada College [one view, 1905], McMaster Hall [one view, 1907], Government House [one view], S.S. Kresge Company home office and store, 7 Carlton St. [one view], Normal School museum and art gallery [one view], Adams Furniture Co. Ltd., City Hall Square [one view, 1911], Board of Trade building [one view].

2012-031/033 (4)

Canadian National Exhibition. -- 15 postcards [ca. 1908-1926]; 13 x 17 cm or smaller. -- File consists of postcards of scenes from the Canadian National Exhibition including: Graphic Arts and Photography Salon [one view], Toronto Stampede [one view, 1926], band concert [one view], aerial view of crowd [one view], on the terrace [two views], Grand Plaza [one view], entrance to Grand Stand [one view], Swift and Company USA prize draft team [one view], band stand and Agricultural Building [one view], band shell [one view], Governments Building [one view], art gallery [one view], Canadian Railways exhibit building [two copies, 1908, 1910].

2012-031/033 (5)

Canadian National Exhibition. -- 10 postcards [ca. 1908], [194-?]; 8.5 x 13.5 cm. -- Postcards in this file feature images including the International Pavilion, aquatic attractions, the Princes' Gates, the Horticultural Building, the Automotive Building, the Food Products Building, landscapes, the Grand Stand, the CNE Art Gallery, and a crowd on Children's Day.

2012-031/033 (6)

Canadian National Exhibition: postcard folder. -- 6 postcards; 8.7 x 14 cm. -- File consists of postcards attached in a folder, depicting the following scenes from the Canadian National Exhibition: Government Building, a crowd at the Grand Stand, an elevated view of the lake, the Dufferin Memorial Gates, the Palace of Horticulture and a large fountain.

2012-031/033 (7)

Canadian National Exhibition: souvenir folders. -- File consists of four souvenir folders, each containing fold-out black and white or colour photo prints of different scenes at the Canadian National Exhibition. These items were designed to be folded up

[191-?]

[ca. 1913]

Call #:	File:	Title:	Date(s):	Note:
		and sent by mail.		
2012-031/033	3 (8)	Composites and multiple views 6 postcards; 9 x 14 cm or smaller File includes postcards depicting different views of Toronto landmarks on one card.	[ca. 1912], [197-?]	
2012-031/033	3 (9)	Greetings 14 postcards; 8.5 x 13.5 cm or smaller File consists in part of postcards that read "Greetings from Toronto". Other cards feature generic illustrations and captions with "Toronto" printed on recto.	[ca. 1905-1918]	
2012-031/033	3 (10)	Hotels 39 postcards; 8.5 x 14 cm or smaller File consists of postcards of hotels including: Arlington Hotel [two views], the Ford Hotel [one view], Grand Union Hotel [two copies, 1918], Hotel Carls-Rite [one view], Hotel Waverley [two views], King Edward Hotel [10 views, 1906-1922], Park Plaza Hotel [one view], the Lord Simcoe Hotel [one view], the Royal York [six views, 1929-1940], Prince George Hotel [one view], Seaway Towers Motor Hotel [one view, 1964], Walker House [eight views, 1907], Westminster Hotel [one view], Westbury Hotel [one view], Holiday Inn Scarborough [one view].	[ca. 1906-1964]	
2012-031/033	3 (11)	Islands 5 postcards; 8.5 x 13.5 cm or smaller File consists of postcards of Toronto Islands including: ferryboat "Bluebell" at Hanlan's Point [one view, 1908], a scene of boats on the water [one view], Regatta Day at Centre Island [one view], the boardwalk at Hanlan's Point [one view, 1920], bathers at the Island [one view].	[ca. 1908-1920]	
2012-031/033	3 (12)	Military 10 postcards; 9 x 14 cm or smaller File consists of postcards depicting the following military bands: Her Majesty's 2nd Life Guards [one view, 1906], the 48th Highlanders [four views, 1910], the Governor-General Bodyguards [two views, 1916-1917], the Royal Grenadiers [two views, 1908].	[ca. 1906-1917]	
2012-031/033	3 (13)	Miscellaneous Toronto sights and landmarks 90 postcards; 9 x 28 cm, 14.5 x 25.2 cm or smaller File predominantly consists of postcards depicting Toronto sights and landmarks including the CN Tower, Toronto harbour, Chinatown, Yonge and Dundas Streets, Queen's Park, the Toronto Islands, St. Clair subway station [platform and subway train], Casa Loma, Fort York, City Hall, High Park, the Skydome, the Eaton Centre, Edwards Gardens, Robarts Library, University College, and Ontario Place.	[194-?]-[20-?]	
2012-031/033	3 (14)	Night scenes 5 postcards; 8.8 x 13.8 cm or smaller File consists of postcards depicting the following at night: Hanlan's	[ca. 1908-1912]	

## Sheldon Esbin collection

Call #:	File:	Title:	Date(s):	Note:
		Point [one view, 1908], a ferry on the lake [one view, 1908], Island Park [one view], Scarborough Beach [one view, 1912] and the Temple Building [one view].		
2012-031/033	<b>3</b> (15)	Park scenes 19 postcards; 8 x 15.1 cm or smaller File consists postcards depicting the following scenes: Balmy Beach [one view], Don River [one view], Grenadier Pond [one view, 1909], Howard Lake [one view], High Park driveway [one view, 1907], snowshoeing in High Park [one view, 1912], restaurant, High Park [one view, 1908], High Park [one view, 1906], Humber River [two views, 1908, 1910], Old Mill on the Humber River [two views, 1907-1910], University College from the Queen's Park entrance [one view, 1910], Reservoir Park [two views, 1909, 1915] and Riverdale Park [two views, 1910].	[ca. 1906-1915]	
2012-031/033	3 (16)	People 3 postcards; 8.6 x 13.5 cm or smaller File consists of postcards depicting people, including children playing at High Park [one view, 1908] and Rosedale [one view, 1908] and a group in front of the veterans' monument, Queen's Park [one view, 1909].	[ca. 1908-1909]	
2012-031/033	3 (17)	Rare 6 postcards; 8.8 x 13.8 cm or smaller File consists of postcards depicting the following: City Dairy building [one view], Black and Campbell Real Estate and Insurance storefront [one view], Mary Pickford [one view, 1914], view from the Parliament Building [one view], the Beaches [one view], Toronto at the lake [one view].	[ca. 1914-1915]	
2012-031/033	<b>3</b> (18)	Residential 2 postcards; 8.5 x 13.5 cm or smaller File consists of postcards depicting houses in Chestnut Park [one view, 1913] and on Elm Avenue [one view, 1915] in Rosedale.	[ca. 1913-1915]	
2012-031/033	<b>3</b> (19)	Scarborough 4 postcards; 8.2 x 13.8 cm or smaller File consists of postcards depicting the Scarborough Bluffs [two views, 1907], Scarborough Heights [one view, 1917] and Scarborough Beach Park [one view, 1908].	[ca. 1907-1908, 1917]	
2012-031/033	3 (20)	Ships and water scenes 3 postcards; 8.2 x 13.9 cm or smaller File consists of postcards depicting the following: the steamer boat "Toronto" near Brockville [one view, 1907], Toronto harbour [one view, 1905], and boats in Toronto harbour with the city in the distance [one view].	[ca. 1905-1907]	
2012-031/033	<b>3</b> (21)	Souvenir postcard booklets 18 postcards; 9 x 13.5 cm File consists of two postcard booklets, one containing eight views of the CN Tower and one containing 10	[197-?], 1976	

Call #: File: Title: Date(s): Note: miscellaneous views of Toronto landmarks. Street scenes. -- 29 postcards; 8.8 x 13.8 [ca. 1907-1921] 2012-031/033 (22) cm or smaller. -- File consists of postcards depicting the following: street with crowds and Belt Line street cars (probably King Street) [one view, 1909], the Tally Ho sightseeing carriage in front of the Ontario Legislature [one view, 1908], Guild House, Scarborough [one view], Mary Pickford's birthplace, 211 University Ave. [one view], St. George Street [one view, 1907], Bay Street, the Temple and City Hall [two views, 1907. 1921], a Toronto residence [one view], McMaster Hall, Bloor Street [one view, 1907], Bloor Street Viaduct [one view], Bay Street looking north to City Hall [one view], Carlton and Yonge Streets [one view], Church Street looking north and south [two views, 1911], Bloor and Yonge Streets [one view], College Street and Spadina Avenue [one view], King Street [one view, 1905], Queen Street [one view], Roncesvalles Avenue and Dundas Street [one view], King Street and the Royal Alexandra Theatre [one view, 1911] Riverdale Park Zoo [one view, 1913], Spadina Avenue from Queen Street [one view], Spadina Avenue and Knox College [one view], University [one view, 1908] and Yonge Street [five views, 1909-1911]. 2012-031/033 (23) Sunnyside. -- 2 postcards; 8.5 x 14 cm or [ca. 1908, 1931] smaller. -- File consists of postcards depicting Balmy Beach [one view, 1908] and the Sunnyside swimming pool [one view, 1931]. 2012-031/033 (24) Waterfront and water parks. -- 10 postcards; [ca. 1906-1942] 8.8 x 13.8 cm or smaller. -- File consists of postcards depicting the following: Centre Island [two views, 1909, 1914], Yonge Street Dock [two views, 1906], Toronto waterfront [two views 1910], people sitting by the lake at the Exhibition [one view, 1909], Sunnyside Beach [one view, 1929], Toronto harbour [one view] and Royal York Hotel from across the bay [one view, 1942]. 2012-031/033 (25) Business. -- 14 postcards; 10 x 15 cm or 1901-[20--] smaller. -- Items in this file include promotional postcards sent by companies or cards sent by banks or businesses as receipts for customer orders or payments. Businesses documented in this file include: John Dick Limited, Toronto Type Foundry Company, the University Theatre, the Gendron Manufacturing Company, the Colonial Investment & Loan Company, the Molsons Bank, Benjamin Moore & Company,

the Mail and Empire, Dick, Ridout &

Company, Massey-Harris Company, Friar's restaurant, Crown Tailoring Company, and

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Call #:	File:	Title:	Date(s):	Note:
		Axis Gallery and Grill. Also included is a postcard promoting the services of the Minsker Shul, 10 St. Andrew Street.		
2012-031/03	<b>3</b> (26)	Go Canada! Canada-USSR	1972	2 copies
2012-031/03	<b>3</b> (27)	Other regions 2 postcards; 8.5 x 13.7 cm and 12.5 x 17.5 cm File consists of postcards illustrated with photos of lobster fishing around Freeport, Maine, and of wheat harvesting with horses near Carmangay, Alberta.	[19]	
2012-031/03	<b>3</b> (28)	Seeing Toronto 2 postcards: 9 x 14 cm and 12.5 x 18 cm File consists of two postcards produced by the Seeing Toronto sightseeing company, including a photo postcard of tourists seated in an early open-sided tour bus and a booklet-style postcard featuring an illustrated pull-out of Toronto tourist sights (original pull-out has been replaced with a photocopy).	1907, [191-?]	