Call #:	File:	Title:	Date(s):	Note:
2012-031/00	1 (1)	Artists Cards in this file pertain to artists Ken Danby, Tracey Bowen, David Wright, Russell, David Crighton, Charles Pachter, and Conrad Furey.	1981, 1984, 1991, 1994	
2012-031/00	1 (2)	Department stores : Eaton's	[19]	
2012-031/00	1 (3)	Department stores : Simpson's	[19], 1923	
2012-031/00	1 (4)	Galleries and antiques	[199-]	
2012-031/001	1 (5)	Hotels File consists of advertising for the Rossin House Hotel, Ford Hotels, the Empress Hotel and the Islington Hotel.	[18], [19]	
2012-031/00	1 (6)	Manufacturers: miscellaneous Advertising for the following companies are included in this file: the J.L Morrison Co., Henry Wilkes & Co., the Trelford Manufacturing Co., William H. Bell & Co., J. Bibby & Sons, the Gutta Percha and Rubber Mfg. Co., the Toronto Biscuit & Confectionery Co., Queen City Oil Works, Toronto Steel Clad Bath Co., the Singer Manufacturing Co., Lamb Knitting Machine Manufacturing Co., the Canada Paint Co. Ltd., Badgley & Millar, the Universal Knitting Co., Common Sense Manufacturing Co., Clark's Spool Cotton.	1892, [19]	
2012-031/00 <sup>-</sup>	1 (7)	Printers and publishers Included in this file is advertising for the publishing house of the "Toronto Mail", the Canadian Printing Company, and Charles Ashton & Potter Calendars.	[between 1872 and 1891], [19]	
2012-031/00	1 (8)	Products: cosmetics, medicines and soaps Products documented in this file include Comfort Soap, Pears' Soap, Palmer's Perfumes, Soapine, St. Jacob's Oil, Burdock Blood Bitters, Wistar's Balsam of Wild Cherry, Ammonia Electric Soap, Infants Delight Toilet Soap, and Rodger, Maclay and Co.'s soaps.	[19-?]	
2012-031/00	1 (9)	Products: food Products documented in this file include Tetley's Tea, Heinz's Tomato Soup, Mantle's Famous Self-Raising Flour, Pure Gold Baking Powder, Fonner's Orangeade, Shirriff's Flavoring Extracts, and Peek Freen biscuits.	1886-1908	
2012-031/00	<b>1</b> (10)	Products: miscellaneous Products documented in this file include the Pasteur Germ-Proof Filter, Diamond Dyes, and Jenkins' Horse Hitching Device.	[18]	
2012-031/001	<b>1</b> (11)	Restaurants Business cards pertain to the Zoom Caffe and the Panorama Lounge.	[199-?]	
2012-031/00 <sup>-</sup>	<b>I</b> (12)	Services: insurance Items pertain to the British America Assurance Company of Toronto, the World Insurance Company Limited, the Scottish Widows' Fund and the Mutual Life Insurance Company of New York.	1887-1896, [19]	
2012-031/00	1 (13)	Services : lawyers and doctors	[18]	

## SERIES FILE LIST - S00579 Sheldon Esbin collection

Call #:	File:	Title:	Date(s):	Note:
		Advertisements pertain to the practices of W.C. Keele, attorney-at-law, and the "Indian Herb Doctor" F. Tumblety, M.D., of the Medical Institute at 111 King St. E.		
2012-031/00 <sup>-</sup>	1 (14)	Services: miscellaneous Cards in this file pertain to the following businesses: William Cross, taxidermist; Toronto Engine and Boiler Works; Tip Top Cab; Beaver Lock Works; Bentley & Betz, Home Service Painting; William Pendleton, carpenter and building; and Ernest Heatley, concert baritone.	[ca. 1887], [19]	
2012-031/00	<b>1</b> (15)	Stereotypes: advertising: miscellaneous File consists of advertising cards depicting racial stereotypes and pertaining to the following businesses or products: J.S. Powley & Co.; Toronto Temple of Music; Scott's Emulsion; Long & Heaton, dealers in oysters, game, fish, fruits, confectionery and canned goods; William East, umbrella and trunk manufacturer; Wheeler & Wilson; Gutta Percha & Rubber Manufacturing Co.; H. Williams, roofer; Guy & Husband, merchant tailor; and Oak Hall, clothing house.	[18-?]	
2012-031/00	<b>1</b> (16)	Stores: books and stationery File consists of cards for Brown Brothers, stationers; H. Clark, dealer in stationery and school books; and the Barber & Ellis Company, stationers and bookbinders.	[18-?]	
2012-031/00	<b>1</b> (17)	Stores: building supplies File consists of cards for the Imperial Plaster Company Limited and Peckover's Limited.	[19]	
2012-031/00	<b>1</b> (18)	Stores : clothing : The Crompton Corset Company	[18]	
2012-031/00	<b>1</b> (19)	Stores: clothing and shoes File consists of cards for the following stores: R. Walker & Sons; Oak Hall; S. Rosenblatt & Co.; J.F. Muir & Co.; Mrs. Morrison's dress, costume & mantle making establishment; Gutta Percha & Rubber Manufacturing Co.; J.F. McRae & Co., merchant tailors; Edwin C. Burt, fine shoes; J.D. King & Co., boots and shoes; Regal Shoes; J.P Cook, the leading boot and shoe store; T. Thompson & Son; the Shoe Circle; R. Wolfe's; Moore's: the suit people; Harry Rosen Menswear; Peach Berserk; Four Seasons Fur; the Australian Boot Company; and the Fila Boutique.	[18], [19]	
2012-031/00	1 (20)	Stores: dry cleaners File consists of cards for H. Smith and R. Parker & Co., dyers and cleaners.	[19]	
2012-031/00	<b>1</b> (21)	Stores: furniture and household goods File consists of cards for the Canadian Terra-Cotta Co., China Hall, Thermos Bottle Company, Jolliffe & Co., Strathern's, Richard Tew & Co., R. Potter & Co., Kelly & Cracknell	[18], [19]	

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Sheldon Esbin collection Inventory #618

Call #:	File:	Title:	Date(s):	Note:
		Limited, the Porcelain Company, En Provence, Withrow & Hillock, and Union Window Shade Co.		
2012-031/001	I (22)	Stores: groceries and dry goods File consists of cards for the C.O.D. Meat Market, Minto Bros., R.T. Hill [Montreal], Henry Ratz & Bros. [New York City], W.G. Begg, Thomas Woodhouse, the Toronto Tea Company, A. Abe, and Samuel Alexander & Charles B. Penrose.	[18], [19]	
2012-031/001	I (23)	Stores: jewellery and watches File consists of cards for J.J.M. Landy, Albert Wagner, C.&J. Allen, and the Humphrey Watch Case Co.	[19-?]	
2012-031/001	I (24)	Stores: miscellaneous File consists of cards for the United Typewriter Company Ltd. and the Paper & Roses Shop.	1912, [199-]	
2012-031/001	I (25)	Stores: pianos and sheet music File consists of cards for Star Music Store, Mason & Risch Piano Company Ltd., Mendelssohn Piano Company, A.S. Taylor's Music Store [Galt, ON], Heintzman & Co., Gourlay, Winter & Leeming, J.S. Powley & Company (Toronto Temple of Music).	[18-?]	