

S00582 - Business promotional items

Series Number: S00582

Series Title: Business promotional items

Dates: [18--]-2004

Extent: 0.13 m of textual records
6 bottles
1 paperweight
7 rulers
2 pocket knives
5 tins
3 fans
1 cigar case

Scope and Content: Series consists of a wide variety of promotional items pertaining to Toronto-area businesses and services or commercial products manufactured or sold in Toronto. These items, in textual and artifact formats, document information about these businesses and the different methods of and approaches to the advertisement of commercial goods and services from the 19th century to 2004. Included in this series are calendars, stickers, coupon books, ink blotters, magnets, memorandum books, needle cases, notices, recipe booklets, sheet music, pocket knives, rulers, illustrated fans, medicine bottles, tins, a cigar case, a matchbook, and playing cards. Items such as notebooks and fans feature illustrations of the T. Eaton Company buildings in Toronto, and one tin includes an image of the Albert Kleiser building at 6 Wellington St. East.