

S00383 - New Democratic Party mailing files

Series Number: S00383

Series Title: New Democratic Party mailing files

Dates: 1973-2001

Extent: 3.1 m of textual records

Scope and Content: Series consists of correspondence, drafts and samples of mailings, list orders and mailing reports related to individual mailing campaigns. Series documents the processes by which Steve Thomas and Stephen Thomas Limited created direct mail fundraising campaigns on behalf of Humber College, Oxfam Canada, federal and provincial levels of the New Democratic Party (NDP) between 1973 and 2001. The series includes information about how these organizations presented themselves to current and prospective donors in order to raise funds. Several mailing files include examples of letters signed by well-known Canadians, including Pierre Berton, Margaret Laurence, Farley Mowat and David Suzuki.

Restrictions on Access and Use: No restrictions on access.

Other Notes: 1. The Mailing files series (S00382) contains records related to NDP mailings from 2002-2004. The Client file series (S00384) contains information about Stephen Thomas Limited's series contains statistics related to NDP fundraising campaigns, as well as research material on the party's mission and activities.