

S00243 - Marketing and Public Relations

Series Number: S00243

Series Title: Marketing and Public Relations

Dates: 1985-1999

Extent: 0.35 m of textual records
12 photographs : b&w and col.

Scope and Content: Series consists of records documenting the WECT project's efforts to market and promote itself and the encyclopedia. Includes newsletters, subject files on launches, summaries, and sample entries and layouts.

Arrangement: Series is arranged by subjects as follows: WECT newsletters, publicity-launches, and WECT project summaries.